The Canadianization Movement Revisited:

Canadian Professoriate, U15, and the Social Sciences

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Relational Academia [RA]
Today’s Presentation

1. The Canadianization Movement
2. [RA] Project
3. Results: Historical Canadianization, Retirement Wave, and Faculty Renewal
4. [RA] Project’s Analysis
Boom of Higher Education

- 1960s-70s: Boom of demand for Canadian post-secondary education
- By 1973: 75K Bachelor, 10K Master, and 2K PhD
Emergent post-war Canadian nationalism: Canadianization Movement

- Robin Mathews and James Steele, Carleton’s English professors: The Struggle for Canadian Universities (1969)

- ‘Why Canadians were sidelined at Canadian universities from being hired and Americans and Brits given priority’

- BA as indicator of nationality: Two-third of non-Canadian professors nationwide
Canadianization Movement

- Goal 1: Creation and the integration of Canadian content in universities and colleges’ teaching materials
- Goal 2: Old Boys Network Theory. Fought the ‘alleged’ exclusion of Canadian graduates from jobs in Canada

Milestones: Hiring, Teaching Materials, Epistemology
- mid-1970s: young CSAA’s official policy 75% Can
- 1982: Federal adoption of Canadian First Policy
Literature and Debate

- Nakhaie: “the CM of the 1970s, which intended to limit access of non-Canadians to jobs in the academy may have reversed this pattern” of Americanization (2008: 363).

- Canadianization Movement as defining moment of Canadian sociology (Hiller 1979; Brym 1986) + Sociology of Knowledge approach

- Disciplinary anxiety and para-academic publications and debate (geography (Tremblay et al. 2015), sociologist (Wilkinson et al. 2013), philosopher (Groarke and Fenske 2009))
Research Questions

1. **Historical Canadianization** (1978-1998)
   - Differential Contribution

   - Americanization gen. out first (1998-2008)
   - Then Canadianization gen. out (2008-2015)

   - Differential Emergent Re-Americanization
   - Differential Sustained Canadianization
Data

- **U15** group of Canadian Research Universities
- 5 Disciplines: ANT, ECO, POL, PSY, and SOC
- 4,727 hand-cured cases (2% missing data): Largest dataset on Canadian professoriate (education, gender, publication record, promotion, mobility)
### Highlights - 2014

<table>
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<tr>
<th>Category</th>
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<tbody>
<tr>
<td>Research conducted</td>
<td>$8.5 Billion</td>
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<tr>
<td>Contracted private-sector research (in Canada)</td>
<td>87%</td>
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<td>Competitively allocated research funding</td>
<td>80%</td>
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<td>Canadian University Patents and Start-ups</td>
<td>80%</td>
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<td>Canadian University Technology Licenses</td>
<td>81%</td>
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<td>University Students (in Canada)</td>
<td>47%</td>
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<td>Full-time PhD Students (in Canada)</td>
<td>71%</td>
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Sub-Sample

- Schools
  1. **U3** (Envy-League): McGill, Toronto, and UBC
  2. **U4A**: McMaster, Queen’s, Waterloo, Western, and Alberta
  3. **U4**: Calgary, Dalhousie, Manitoba, and Saskatchewan
  4. **UFrench**: Laval, Montreal, and Ottawa

- National Doctoral Origin
  - ‘PhD Where?’: Country where PhD or HD awarded
De-Americanization Trends U15 Sub-Fields
1978-2008

- U3
- U4A
- U4
- UF

Graph showing trends from 1978 to 2015.
1. Retirement First Wave 98-08: U.S. Trained
2. Retirement Second Wave 08-15: Can Trained
3. Overall Peek in 1998 and 2008
Sustained U.S. Networks

U3 New ASSISTANT Hired (Count)

- 1988: CAN 20, US 24, TOTAL 48
- 2008: CAN 22, US 109, TOTAL 131
- 2015: CAN 19, US 95, TOTAL 114

CAN, US, TOTAL ASSISTANT INCOMING
Emergent Re-Americanization
Emergent De-Canadianization
Sustained Canadianization
Emergent Re-Americanization

U4 New Assistant Hired (Count)

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<td>55</td>
<td>78</td>
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French Connection is Back!
UdM: Increasing U.S. Presence

UF New Assistant Hired (Count)

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<tr>
<th>Year</th>
<th>CAN</th>
<th>US</th>
<th>FRENCH CONNECTION</th>
<th>TOTAL ASSISTANT INCOMING</th>
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<tr>
<td>1988</td>
<td>31</td>
<td>9</td>
<td>6</td>
<td>49</td>
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<td>1998</td>
<td>21</td>
<td>13</td>
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<td>2008</td>
<td>52</td>
<td>15</td>
<td>17</td>
<td>86</td>
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<tr>
<td>2015</td>
<td>48</td>
<td>11</td>
<td>17</td>
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Discussion

- The 50% benchmark and ‘Only a Few School Hypothesis’
- Quasi-‘Duopolistic Market’: Can + US PhDs = over 85%
- U.S. Departments of Sociology: Less than 2% of non-U.S. trained PhDs.
- Beyond Methodological Nationalism
- Burris’ School-to-School Ties
Top 30 PhD Placement Schools in U15 Field

USA- Washington, University
USA- Northwestern University
CAN- Ottawa, University of
UK- Cambridge, University of
CAN- Carleton University
USA- Stanford University
USA- Columbia University
USA- Wisconsin, University of-Madison
USA- Cornell University
UK- Oxford, University of
CAN- Waterloo, University of
USA- Princeton University
USA- Michigan, University of
USA- Minnesota, University of
USA- London School of Economics
CAN- York University
CAN- Mc Master University
CAN- Alberta, University of
CAN- Laval University
USA- Chicago, University of
CAN- Western University
USA- Yale University
USA- California, University of-Berkeley
CAN- Queen’s University
USA- Harvard University
CAN- British Columbia, University of
CAN- Montreal, University of
CAN- McGill University
CAN- Toronto, University of

0 50 100 150 200 250 300 350 400
Limitation

- Breakdown per Discipline?
- Only one aspect of Canadianization
- Control Variables: Gender, Publication, etc., U.S. PhD Production