



# The Canadianization Movement Revisited:

Canadian Professoriate,  
U15, and the Social  
Sciences

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Relational Academia [RA]

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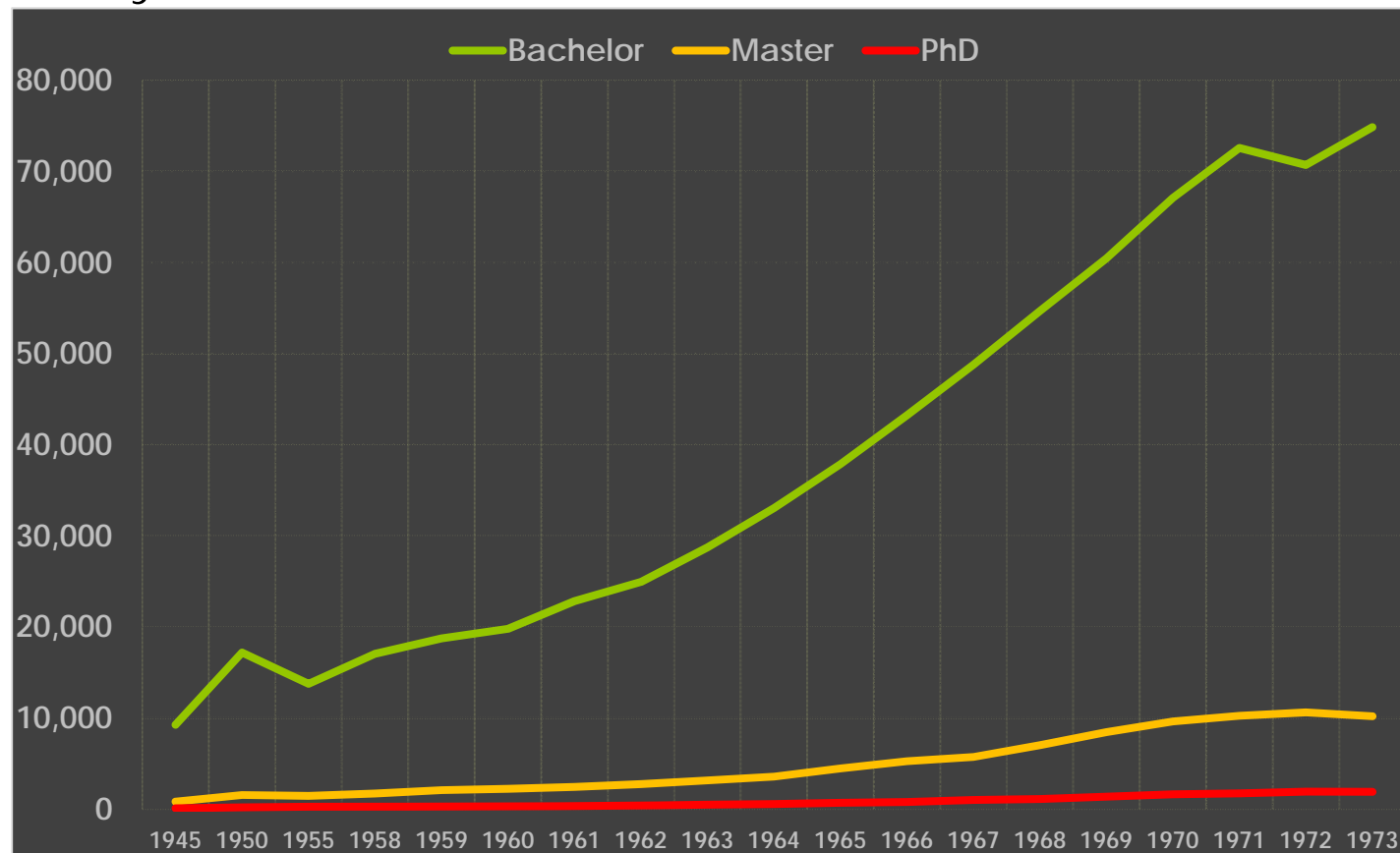


# Today's Presentation

1. The Canadianization Movement
2. [RA] Project
3. Results: Historical Canadianization, Retirement Wave, and Faculty Renewal
4. [RA] Project's Analysis

# Boom of Higher Education

- 1960s-70s: Boom of demand for Canadian post-secondary education
- By 1973: 75K Bachelor, 10K Master, and 2K PhD



## Emergent post-war Canadian nationalism: Canadianization Movement

- Robin Mathews and James Steele, Carleton's English professors: *The Struggle for Canadian Universities* (1969)
- 'Why Canadians were sidelined at Canadian universities from being hired and Americans and Brits given priority'
- BA as indicator of nationality: Two-third of non-Canadian professors nationwide



# Canadianization Movement

- Goal 1: Creation and the integration of Canadian content in universities and colleges' teaching materials
- Goal 2: Old Boys Network Theory. Fought the 'alleged' exclusion of Canadian graduates from jobs in Canada

Milestones: Hiring, Teaching Materials, Epistemology

- mid-1970s: young CSAA's official policy 75% Can
- 1982: Federal adoption of Canadian First Policy

# Literature and Debate

- Nakhaie : “the CM of the 1970s, which intended to limit access of non-Canadians to jobs in the academy may have reversed this pattern” of Americanization (2008: 363).
- Canadianization Movement as defining moment of Canadian sociology (Hiller 1979; Brym 1986) + Sociology of Knowledge approach
- Disciplinary anxiety and para-academic publications and debate (geography (Tremblay et al. 2015), sociologist (Wilkinson et al. 2013), philosopher (Groarke and Fenske 2009))

# Research Questions

## 1. Historical Canadianization (1978-1998)

- Differential Contribution

## 2. Retirement Hypothesis (1998-2015)

- Americanization gen. out first (1998-2008)
- Then Canadianization gen. out (2008-2015)

## 3. Renewal Hypothesis (1998-2015)

- Differential Emergent Re-Americanization
- Differential Sustained Canadianization



# From Side-Project to [RA] Project

## Data

- **U15** group of Canadian Research Universities
  - (1) Alberta, (2) Calgary, (3) Dalhousie, (4) Laval, (5) Manitoba, (6) McGill, (7) McMaster, (8) Montreal, (9) Ottawa, (10) Queen's, (11) Sask., (12) Toronto, (13) UBC, (14) Waterloo, (15) Western Ontario
  - 5 Disciplines: ANT, ECO, POL, PSY, and SOC
- 4,727 hand-cured cases (2% missing data): Largest dataset on Canadian professoriate (education, gender, publication record, promotion, mobility)
- Longitudinal Study: 1978, 1988, 1998, 2008, and 2015





Group of Canadian Research Universities

Regroupement des universités de recherche du Canada

Highlights - 2014	Number
Research conducted	\$8.5 Billion
Contracted private-sector research (in Canada)	87%
Competitively allocated research funding	80%
Canadian University Patents and Start-ups	80%
Canadian University Technology Licenses	81%
University Students (in Canada)	47%
Full-time PhD Students (in Canada)	71%

# Sub-Sample

- Schools

1. **U3** (Envy-League): McGill, Toronto, and UBC
2. **U4A**: McMaster, Queen's, Waterloo, Western, and Alberta
3. **U4**: Calgary, Dalhousie, Manitoba, and Saskatchewan
4. **UFrench**: Laval, Montreal, and Ottawa

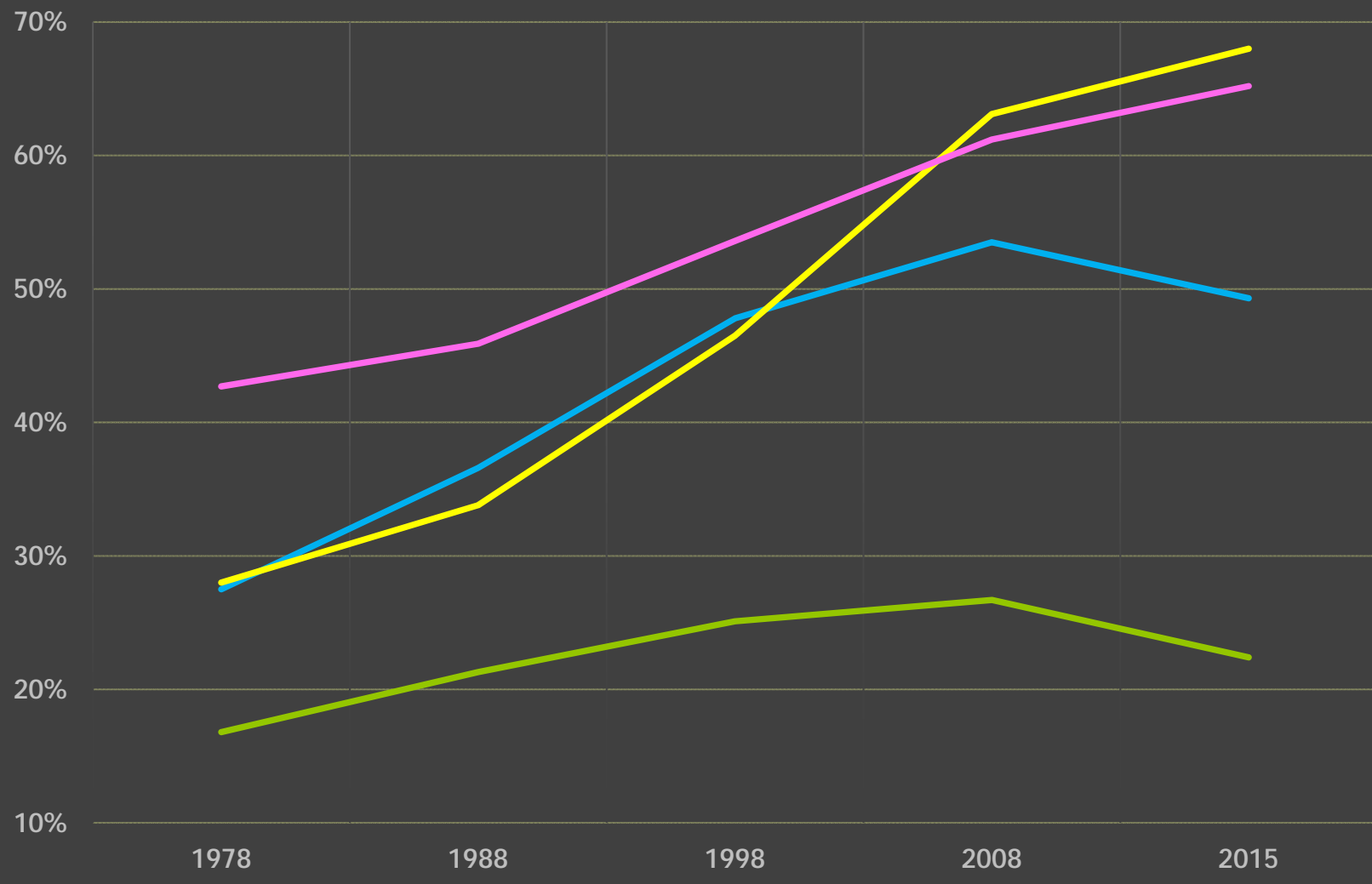
- National Doctoral Origin

- 'PhD Where?': Country where PhD or HD awarded

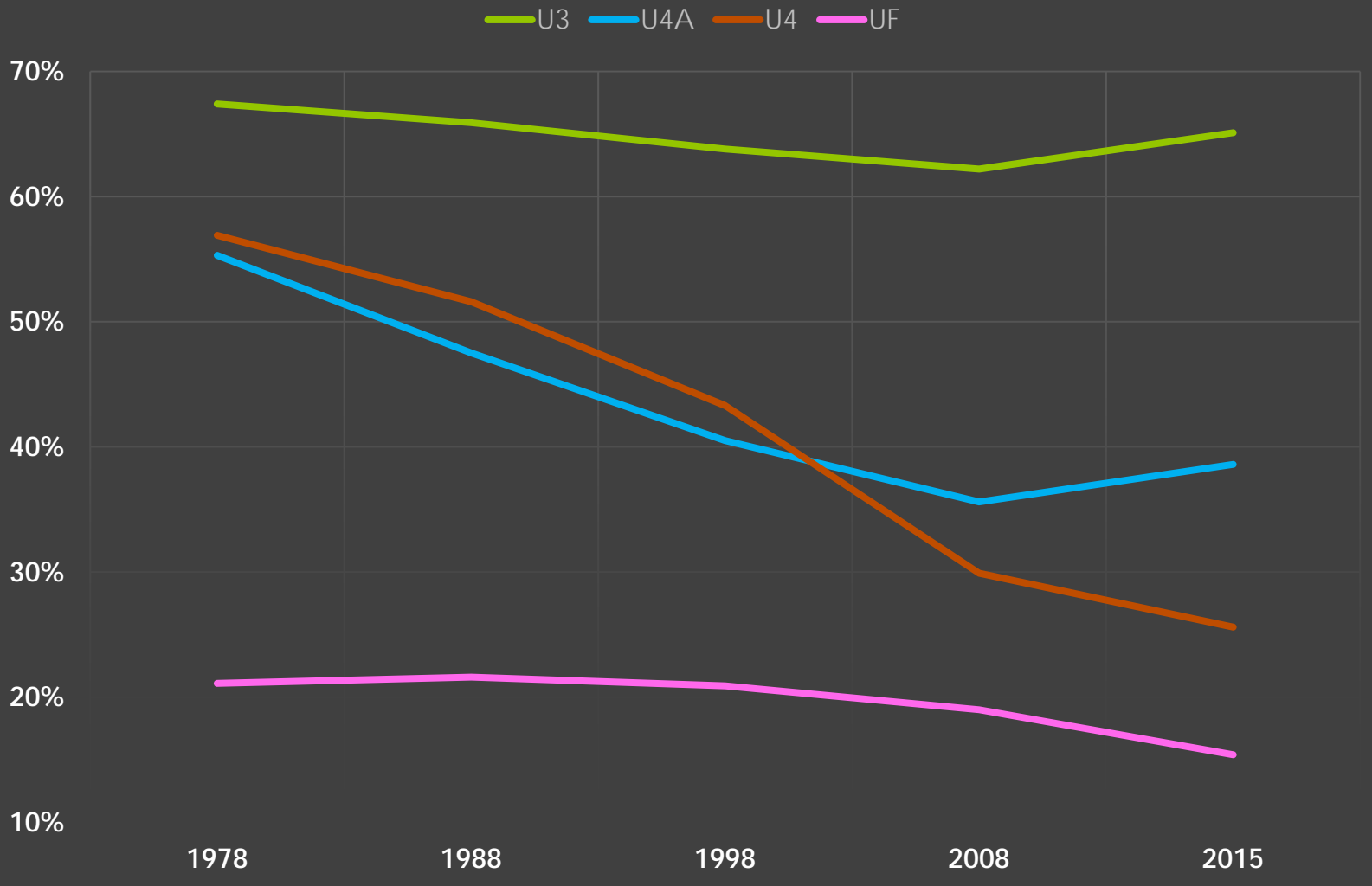


# Historical Canadianization 1978 to 1998

U3 U4A U4 UF

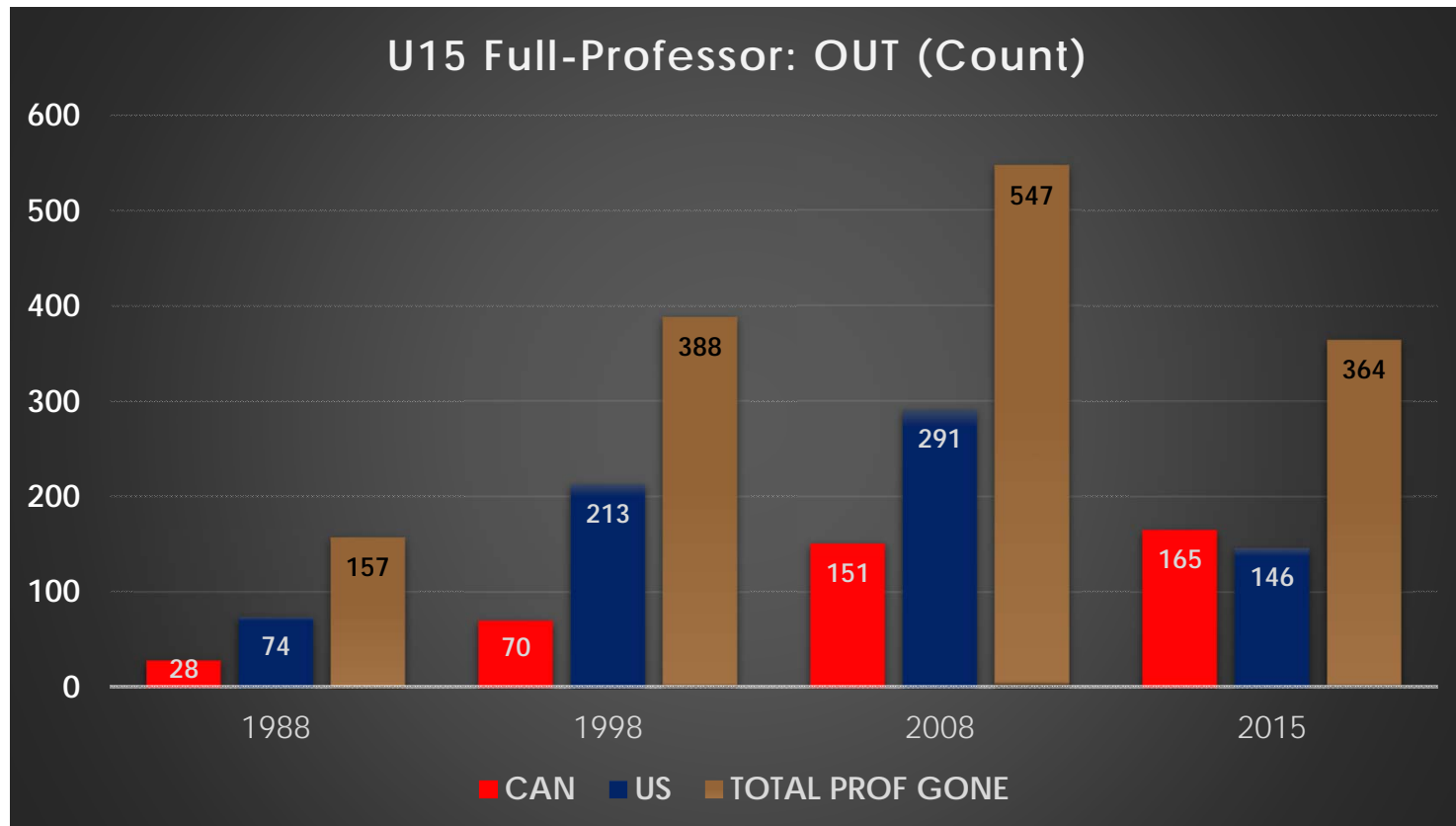


## De-Americanization Trends U15 Sub-Fields 1978-2008



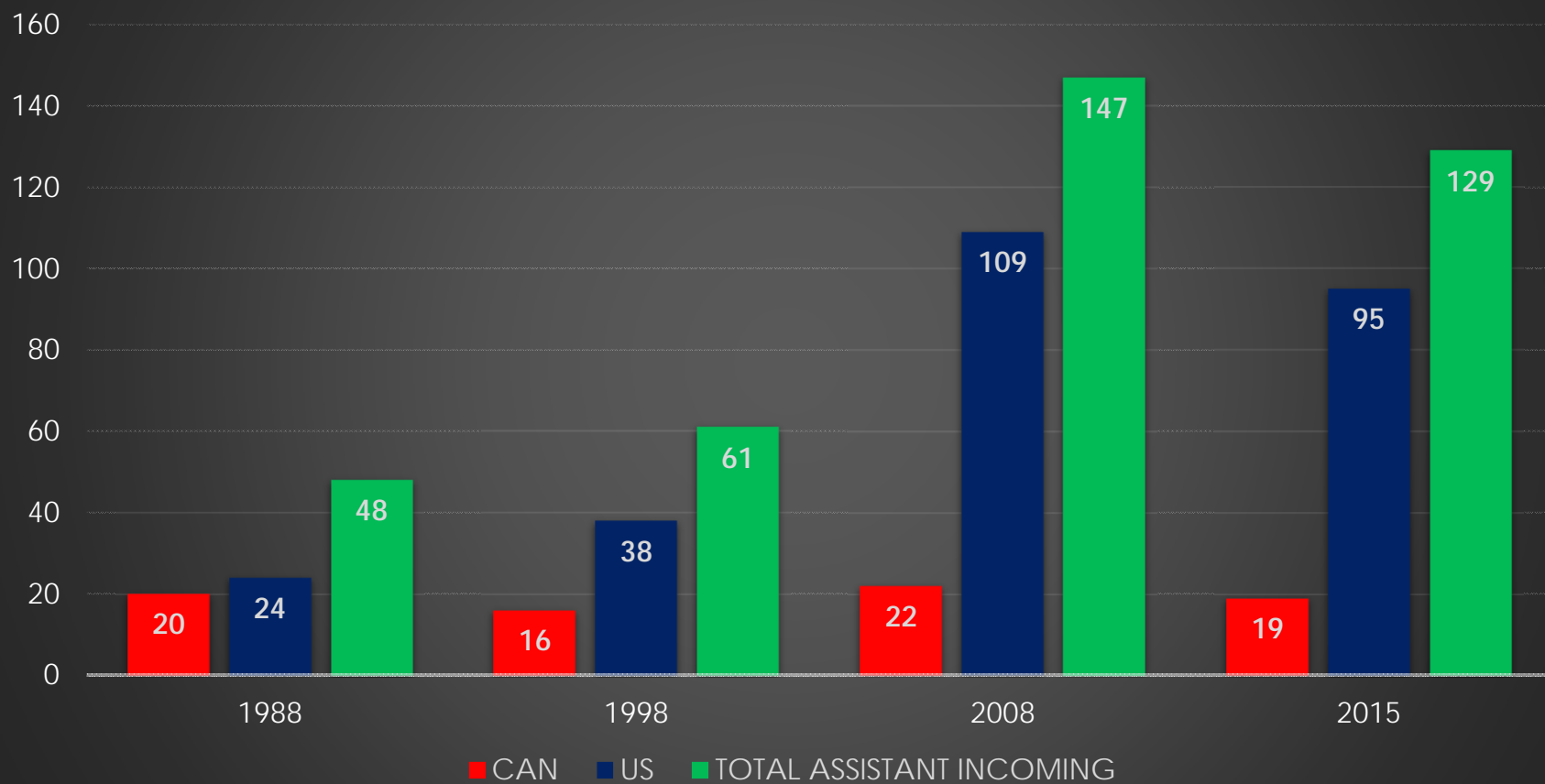


1. Retirement First Wave 98-08: U.S. Trained
2. Retirement Second Wave 08-15: Can Trained
3. Overall Peek in 1998 and 2008



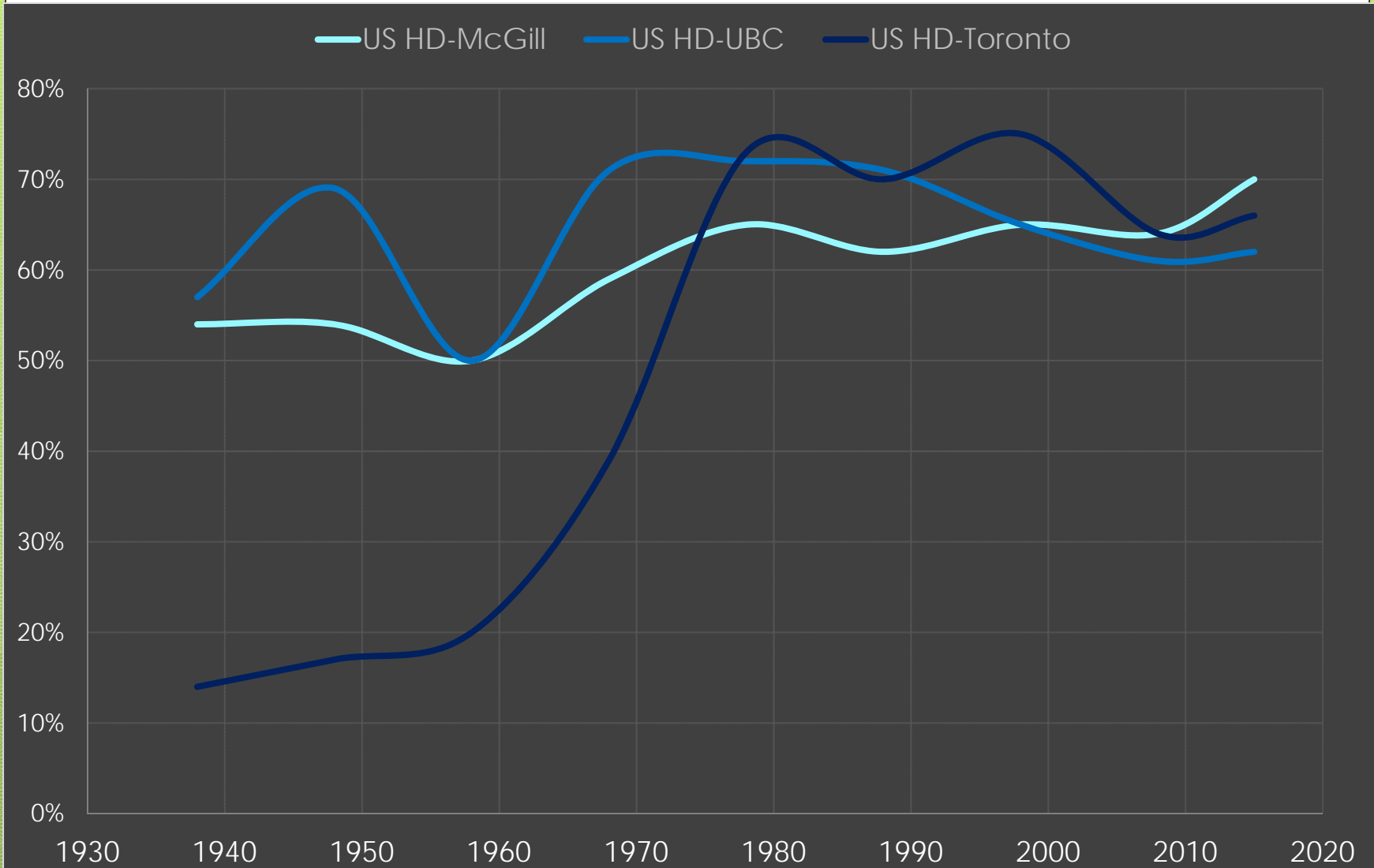
# Sustained U.S. Networks

U3 New ASSISTANT Hired (Count)

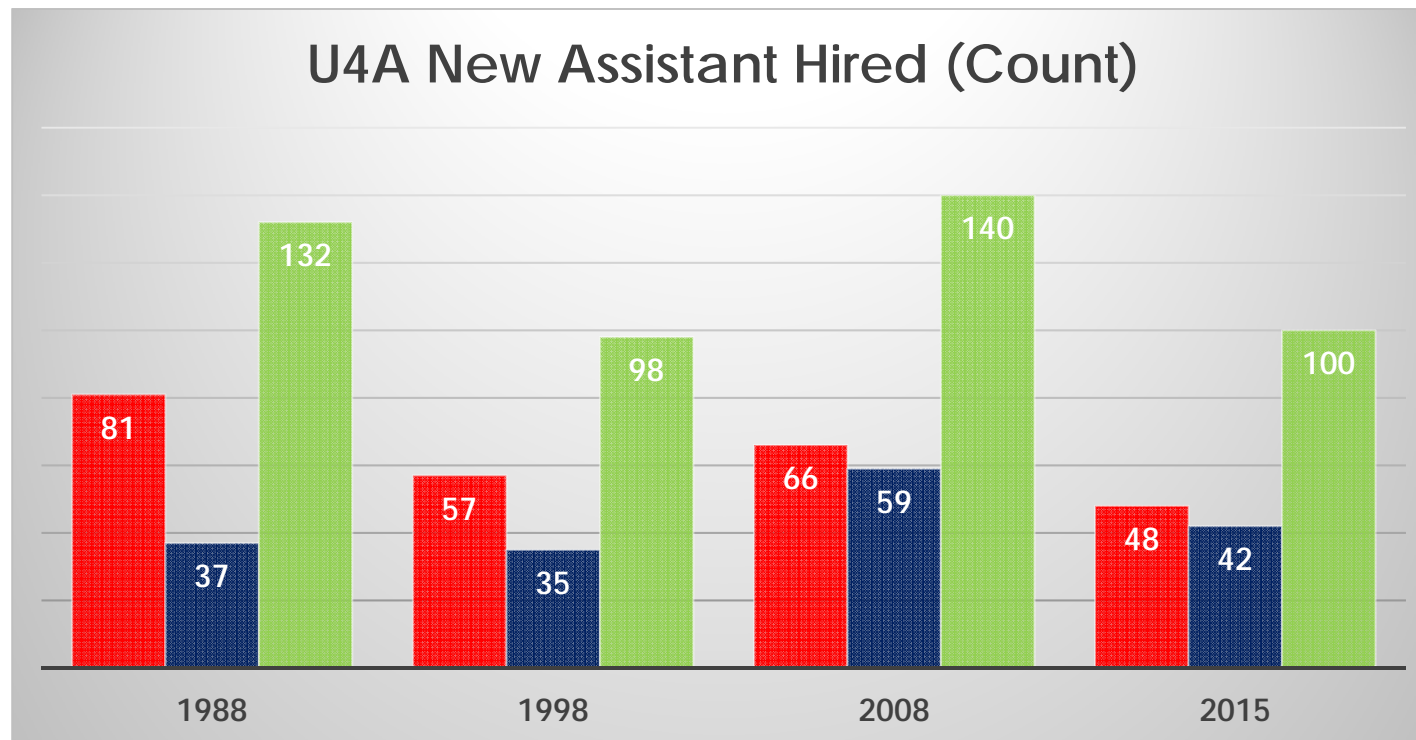




# U3's Institutional Habitus



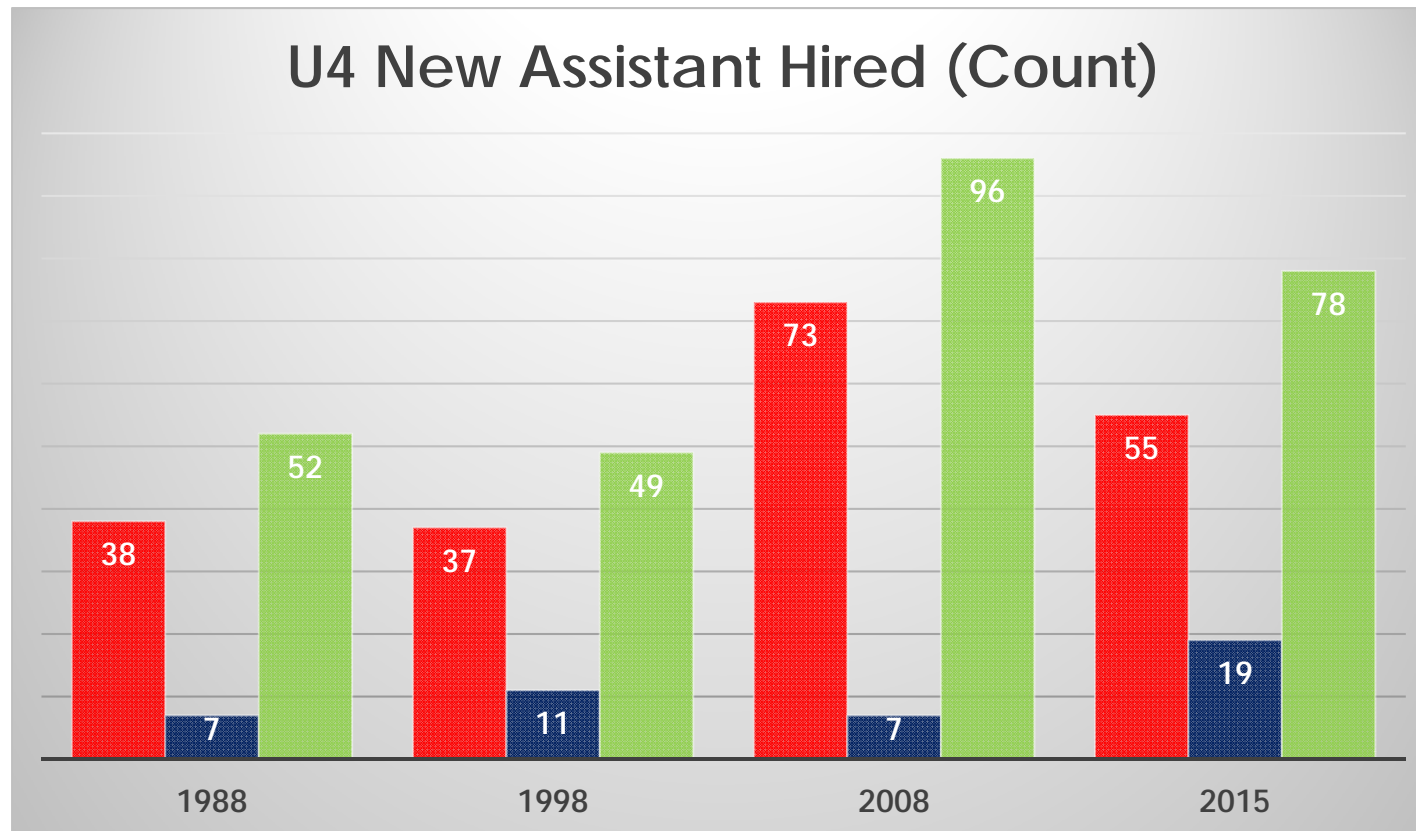
# Emergent Re-Americanization Emergent De-Canadianization





# Sustained Canadianization Emergent Re-Americanization

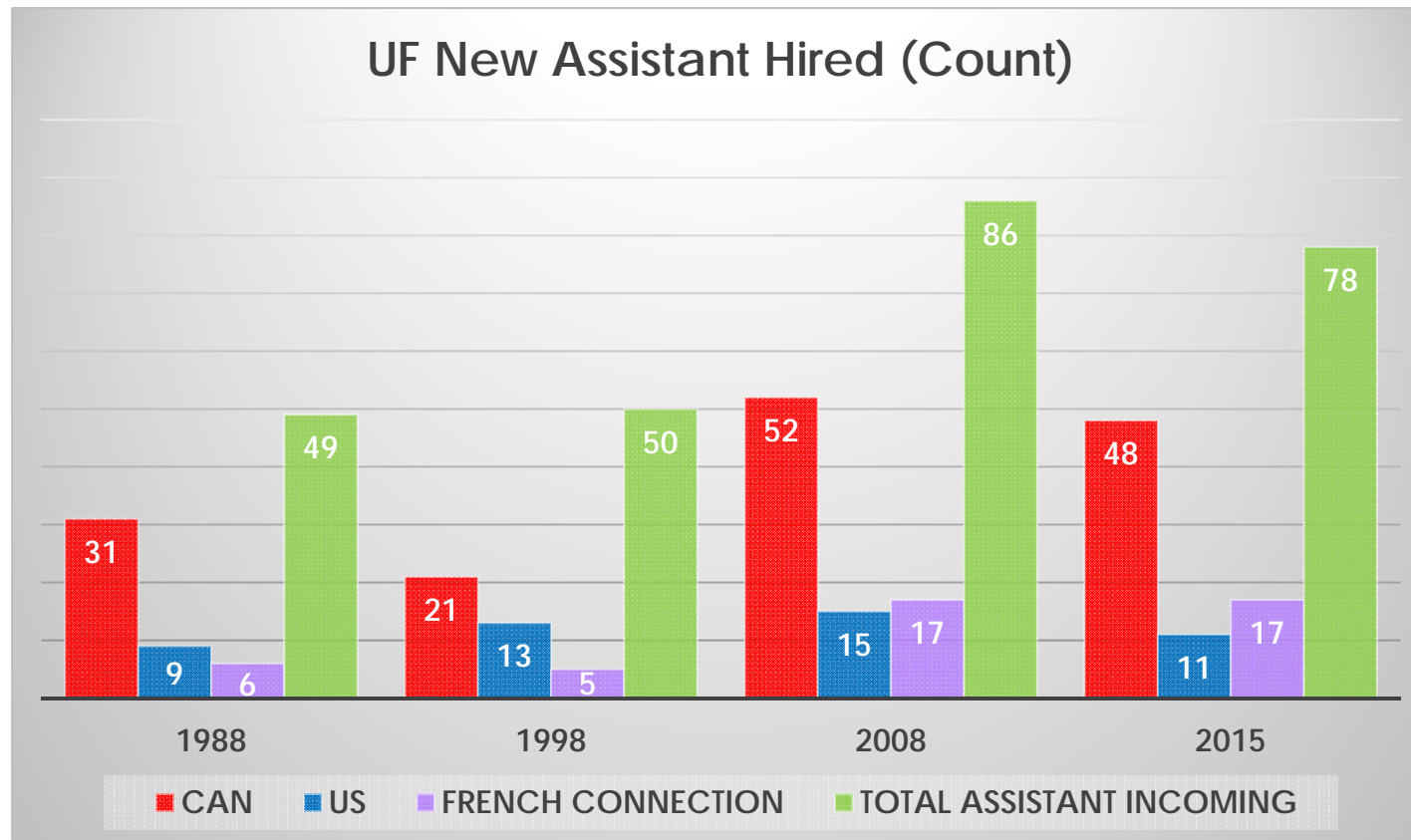
U4 New Assistant Hired (Count)



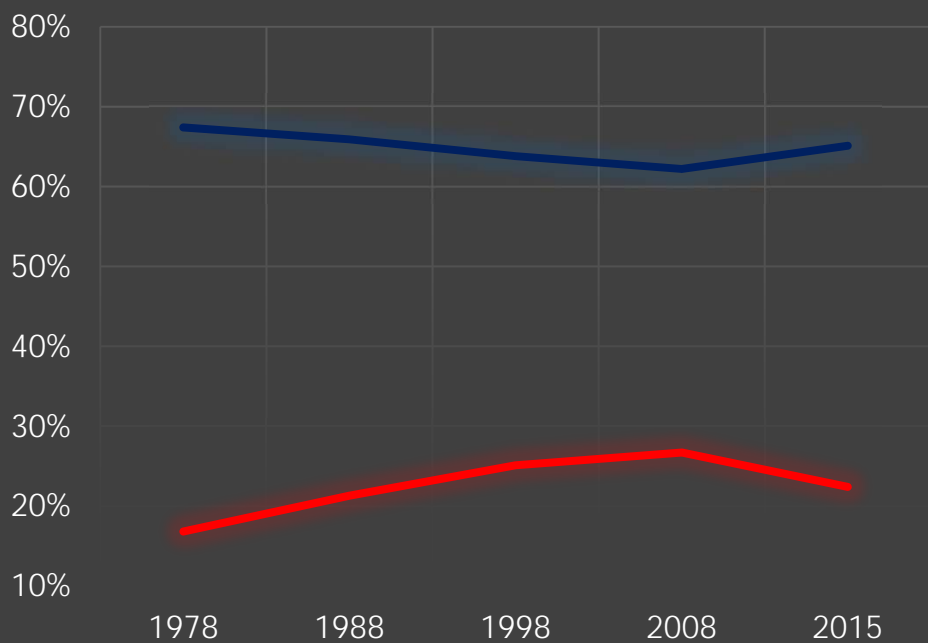


# French Connection is Back!

## UdM: Increasing U.S. Presence



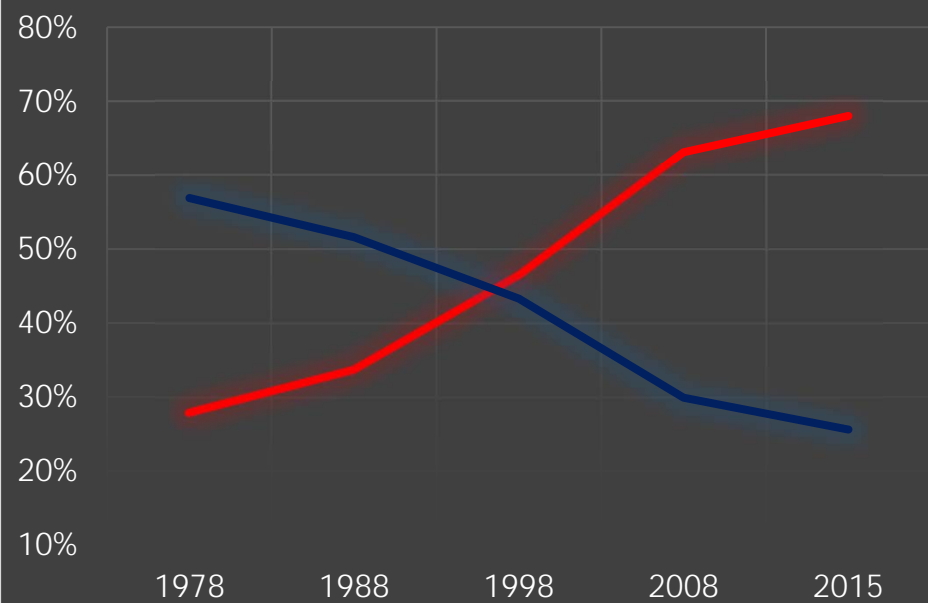
**U3 National Doctoral**



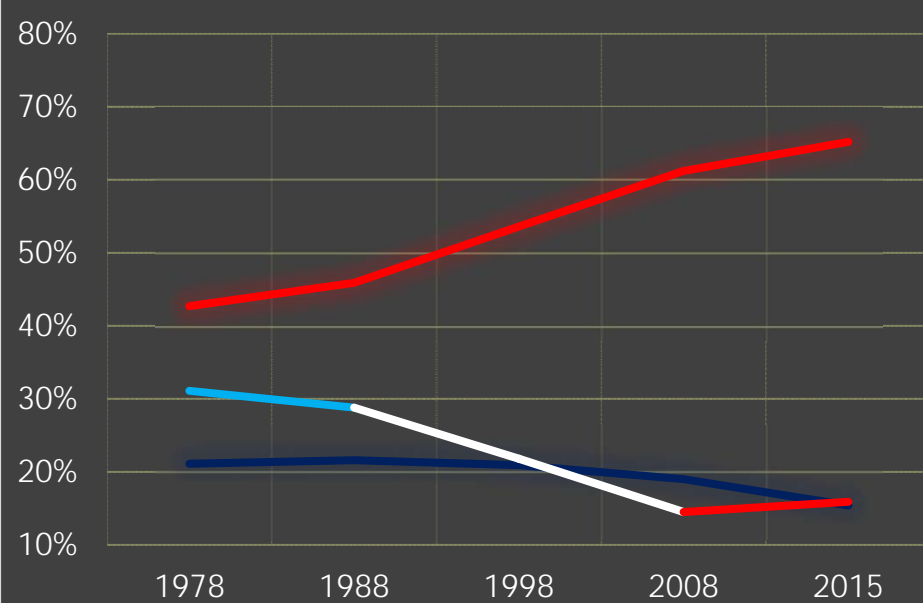
**Origin (Proportion) U4A**



**U4**



**UFrench**

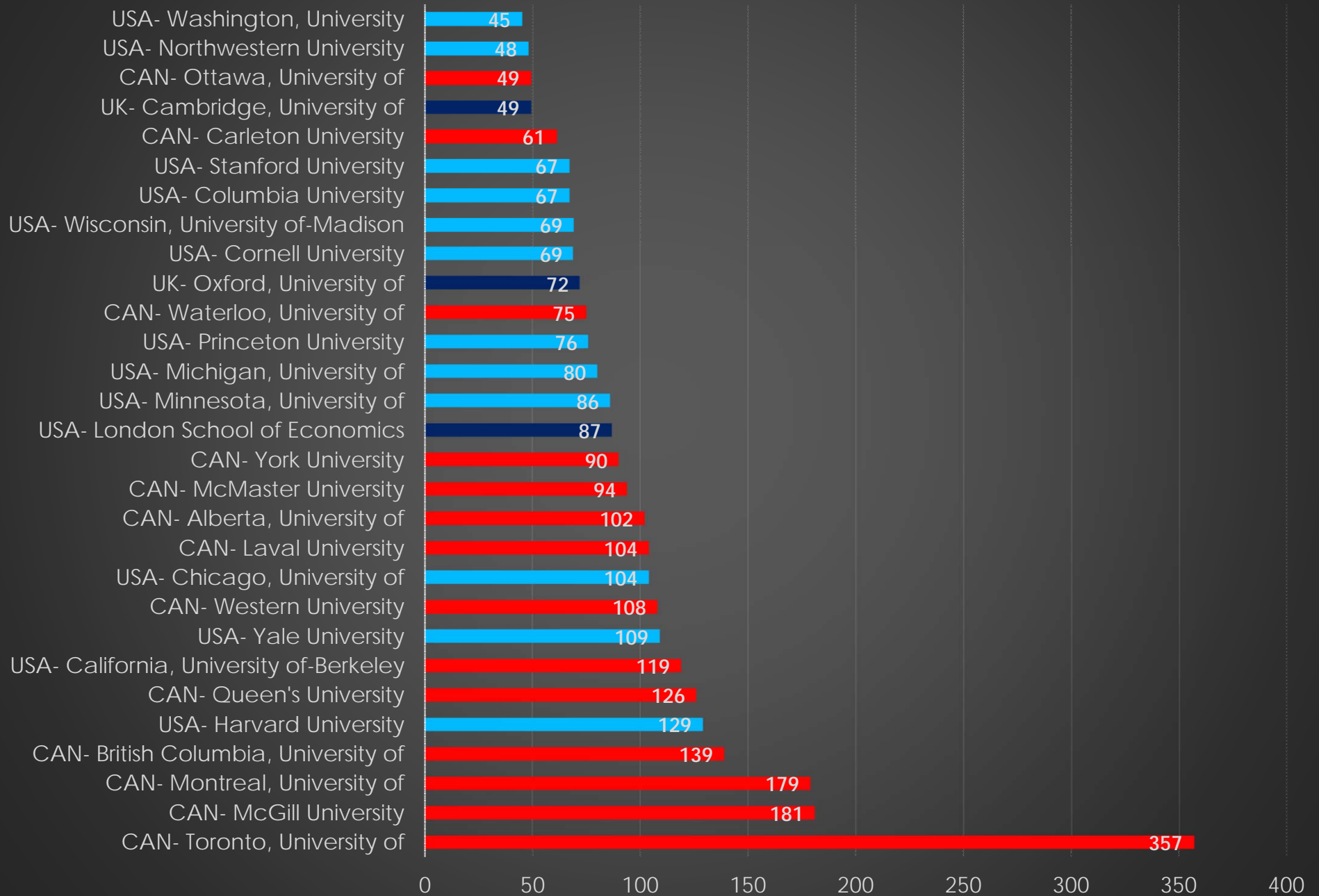


# Discussion

- The 50% benchmark and 'Only a Few School Hypothesis'
- Quasi-'Duopolistic Market': Can + US PhDs = over 85%
- U.S. Departments of Sociology: Less than 2% of non-U.S. trained PhDs.
- Beyond Methodological Nationalism
- Burris' School-to-School Ties



# Top 30 PhD Placement Schools in U15 Field



# Limitation

- Breakdown per Discipline?
- Only one aspect of Canadianization
- Control Variables: Gender, Publication, etc, U.S. PhD Production